

BATTERY WAS DEAD

5 Children Die Before Help Comes

A substantial delay occurred before Meacham Park and surrounding fire departments answered a five-alarm for a blaze in which five children died Saturday night.

Official confirmation of the suspected delay came this week from St. Louis County Fire Marshal James J. Heibig.

Heibig found that the Meacham Park volunteer fire department was delayed on attempting to remove the fire on finding the pump-truck had a dead battery.

The firemen had to start the fire truck with cables connected to the battery in the auto of one of the volunteer firemen.

Dead as a result of the fire are the five children of Mr. and Mrs. Willie Hurst Sr., whose frame house at 209 Handy, was totally destroyed.

Trapped by the rapidly spreading flames were Willie Hurst Jr., 12; Helen, 10; Thomas, 8; Pearlina, 5 and Patricia, 4, all 10 months old.

Other children who were both surprised and terrified by the fire were three other children, including Arthur Lee, 2, who was carried from the blazing house in the arms of his mother; and Gladys, 18 and Abby, 15.

The older girls were out at a dance when the fire broke out. Mr. and Mrs. Hurst were in a room in a front bedroom, with the two-year-old boy, Arthur Lee, when the blaze broke out in the rear-room bedroom.

Mr. Hurst reported she was awakened by the screams of one of the trapped children, shortly after 11:30 p. m. at night. The woman snatched up the sleeping boys and slipped through the front window, suffering cuts on both arms.

Hurst escaped through a front door. Both parents, on realizing their children were trapped, tried to force their way back in.

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The St. Louis Argus

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The Governor's Budget

\$100,000 Is Urged For Mo. Rights Commission



Lincoln U. At Bottom Of Request

JEFFERSON CITY—Governor Warren E. Hearnes submitted his budget for 1965 to the Missouri State Legislature last week, and included an appropriation that would give the Missouri Human Rights Commission more than four times its present budget.

But he approved an appropriation which would give Lincoln University the smallest amount of money of any of the seven state colleges.

The Human Rights Commission received a budget appropriation of only \$100,000 for the year 1965-66, under ex-Governor Dalton's administration.

Governor Hearnes has requested the state college for Human Rights Commission, as capital for just one year.

The newly-elected Governor also filed a supplementary appropriation which would allow \$1,175 to be added to present funds of the Rights Commission to increase its staff from two to five people, immediately and expand to a 10-man staff for the next fiscal year.

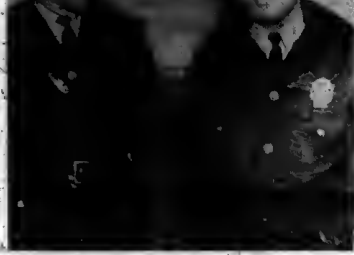
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2 Officers Rescue Two Children From Flames

Two off-duty policemen rushed into a burning house on St. Louis avenue and rescued two children and a dog.

The heroes are Patrolmen Ben Lambie and Carl Jacobson, assigned to the 7th district. Both were overcome by smoke and rushed to Homer G. Phillips Homes shortly after they were treated and released.

Rescued from the blazing house at 3731 St. Louis avenue were a 3-year-old boy, James Pappas, 6 and 4-year-old girl, Patricia. Neither of the children was injured.

Patrolmen Lambie and Jacobson were enroute home, after completing a tour of duty, and driving in Lambie's private auto, when they saw smoke coming from the house at 3731 St. Louis shortly before midnight.

Patrolman Lambie ran to the house and turned in the alarm from a police call box on the corner, while Patrolman Jacobson ran to the house. Both officers knelt in the front yard, immediately on gaining entrance.

Patrolman Jacobson crawled in through the smoky opening, and through the smoky opening, and then crawled with the child to the door.

When the officers reached the windows, they were informed by some person in a rapidly gathering crowd that some more children were trapped in the basement of the house.

Patrolmen Jacobson and Lambie kicked in the basement door, but found only a small dog, which they carried out safely. The two children in the family had managed to flee to safety.

By this time, firemen had arrived and they finished the work.

The mother, Mrs. Dora Pappas, had left the house for a short time, to take her sister to work.

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JAY R. SHILLINGS



LENNOX V. COLEMAN

Open House To Feature Staff Reception Sun.

A reception for two staff persons who have been recently employed at Page Park Branch YMCA will be held Sunday, Jan. 23 from 2 p. m. to 5 p. m. as part of Page Park Branch YMCA's Open House.

The two are Jay R. Shillings, high school age youth director and Lennox V. Coleman, physical director and lifeguard.

Shillings is a native of Westfield, Mass. He received his Bachelor of Science degree in physical education at Springfield College (Massachusetts) and his lifeguard degree in social group work at Ohio State University, June 1964. Shillings supervises and trains volunteer leaders for the 32 high school age youth clubs at Page Park, in addition to giving leadership in the summer adventure program, leadership and outdoor classes at program.

His experiences in the YMCA include 10 years at the Taylor, Ohio Central Branch and 10 years at Westfield, Massachusetts YMCA. He is now working for the City Welfare Department. The reception will be at 1256 Olive Street.

Lennox V. Coleman, Jr., physical education director, is a native of Indianapolis, City, Indiana.

Tax Liens Filed On Candidate

A Democratic candidate for the St. Louis office of Attorney in Charge facing action by the U. S. Department of Internal Revenue for taxable income on income.

The U. S. Department of Internal Revenue has filed tax liens for \$243.13. Bradley, who resides at 3900 Sprigg, has filed a lien on the 21st Ward, a product of the St. Louis schools. Bradley is past president of the Lincoln University Alumni Association and a former manager of Wendell Peck House.

He has the endorsement of the Regular Democratic Organization of which Benjamin G. G. is nominating and Mrs. Jacqueline Butler is committee chairman.

In other developments among Aldermen, Coleman has been filed against. Alderman Albert Villa in the 12th Ward and W. J. G. in the 13th Ward.

The complaints were filed with County Attorney James E. G. following the opinion of the Circuit Court of Appeals which upheld a lower court ruling that the St. Louis Board of Health was not a non-profit.

Signing the complaint against Smith was Anita Wright of 449 South Olive, Chicago, Ill. G. W. Shaw of 3864 Cook Ave. The three alleged that Smith had taken his firm out of St. Louis in 1964.

It's A GIRL-COTT—Two of the attractive models who participated in the St. Louis Fashion Show starting Miss Lena Horne in a spectacular. The demonstration was held at the Coliseum, rather than in front of the Scholastic Building, because of an objection from the National Newspaper Publishers Association held Thursday at Alfred Duckett, Director of the ANPS Director, shown near sidewalk, distributing leaflets, and Prissy Tom. Other models who participated are Carol Johnson, Mental Lawson, Anita Frank and Ellen Mills. (ANPI Photo by Bert Smith).

Dr. Dreer Will Serve Colleges

A retired Harris Teachers College professor has been selected as a visiting professor at MacMurray College, in Jacksonville, Ill.

Dr. Dreer will serve as visiting professor of rhetoric. It was announced by Gordon E. Nicholson, president.

Dr. Dreer has an expert on Negro history research, taught at Sumner High and the old State Teachers College, for 17 years, where he taught the subject of English and history.

In each of these three colleges, Kansas Wesleyan University, Illinois College, and MacMurray College, Dr. Dreer is the first Negro to serve on these faculties.

There are still tickets available for the opening day banquet of the Mid-Winter Workshop of the National Newspaper Publishers Association held Thursday at the Sheraton-Jefferson hotel.

The banquet will be addressed by Gov. Leroy Collins, director of the U. S. Community Relations Service to the Civil Rights Act of 1964.

Gov. Collins will formally open the three-day meeting which will attract the top executives from all over the country.

Seats for the meeting are The St. Louis Argus, the St. Louis American and the East St. Louis Courier. Tickets for the banquet are on sale at the offices of each newspaper.

Other speakers programmed for the three-day meeting are Dr. Parks Gibson and Arthur, Ralph of New York City; Charles Lewis Cleveland; Lucille Butler; Edna C. Kelly; Helen Lowell; Chicago; Thomas M. Young, Newark; Julius Carter; Houston; Longworth Quinn; Detroit and Dr. Clarence Goodrich, San Francisco.

Gov. Collins is the first Governor of Florida who served as President of the National Association of Broadcasters from 1961 until he resigned last year to accept President Johnson's appointment.

Violators Sign Pact With State

The Missouri Commission on Human Rights this week reported that 9 Missouri businessmen accused of illegal racial discrimination had signed written pledges to obey the law.

The Commission's Executive Director Peter C. Robertson made this report in letters to Richard R. Fitzgibbon, United States Attorney, in the Eastern District of Missouri and to the St. Louis Chapter of the Committee on Racial Equity.

Fitzgibbon had returned a number of complaints to the state agency under an informal arrangement whereby the State Commission tries to obtain voluntary compliance with the federal law through negotiations.

Robertson said that 15 complaints had been investigated. The letter said that while the Commission had placed primary emphasis on obtaining voluntary compliance rather than proof of past violation, the investigations did indicate that 8 of the establishments appeared to have been in violation of the law at the time of the original complaint.

As to the others no determination was made. Of the 15 establishments only 6 had agreed to comply with the law in the future, including the 2 who signed a written pledge to obey the law.

They are the public accommodations section of the federal civil rights act and not to discriminate because of race, color, creed, religion, national origin, or ancestry.

One establishment had closed down for reasons unknown; and one appeared not to be covered by the law. As to the "not covered" establishment the Commission said that it was true.

The body of MRS. JUANITA CLAREY THOMAS will be buried at the St. Louis Union Cemetery, 2901 S. Grand, on Friday at 3 o'clock. Funeral services will be held Friday at 9 a. m. at the Ochs-Brittain Funeral Home, 2901 S. Grand, where Mrs. Thomas was a member. She died Tuesday in Jewish hospital where she had been treated early last week.

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Semiority Not Factor In Job At City Zoo

The assistant director of the St. Louis Zoo feels that the placing of an employee without regard to seniority is a job in a zoo.

Henry Steiner made this statement in the St. Louis Argus this week in discussing his reasons for resigning. He is the assistant director of the zoo.

Steiner said that he was surprised to find that his seniority was not a factor in the zoo's decision to hire a new employee.

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See Storefronts as Basis Of Church Expansion

BUCK HILL FALLS, Pa. — A strategy for church expansion on a readily integrated basis in Philadelphia, Pa. is being developed by the Rev. Dennis R. Fletcher, who is the director of church extension for the National Methodist Council.

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This is The 2750th Anniversary Issue of The St. Louis Argus

GOV. LEROY COLLINS



HUBERT WILLIAMS

Sumner High Grad Is Req. Supply Officer

Hubert-Williams is a Supply Requirements Officer in the Operational Modification and Program Branch, Directorate of Materiel, U. S. Army Aviation Materiel Command (AVCOM), St. Louis, Missouri. His duties include developing uniform application of the uniform application of the operational modification program, reviewing budget estimates for compliance with procedures, analyzing cost and accomplishment reports and determining requirements for new and/or changes in procedures for affected work areas in the Army aircraft maintenance program. He has served in his position for 2 1/2 years. He formerly was a Benefits and Services Assistant for Employee Welfare for two years at AVCOM. In that capacity, he participated in carrying out established fund-raising and other contributor drives, and wrote material for bulletins and other publications to publicize command activities in those drives. Earlier, he was a Supply Commodity Management Officer at AVCOM for three years, conducting research to obtain information for identifying, substituting and pricing supply items. Before coming to AVCOM, he was a Claims Examiner for five years at the U. S. Army Finance Center, St. Louis, Missouri. He has



THE SIXTH ANNUAL MEETING of the Association of American Colleges was the occasion that attracted college presidents from around the country. Eight of those present were Alpha Phi Alpha men. Two of them are pictured above with National Housing Chairman, William M. Alexander, who is a life member of the Epitaph Lambda Chapter and an active local civic figure. To the

left is the new National Alpha President, Dr. Leonel H. Newcome, a graduate of Vannoy High School. To the right is Dr. T. Winston Coit, president of Wiley College in Marshall, Texas, who is the immediate past-president. Dr. Newcome heads, Berea, Scotia College in Concord, North Carolina.

been a Federal employee for 18 years.

Williams attended Sumner High School, St. Louis, Missouri. He left school in 1942 to enlist in the U. S. Navy. He attended the U. S. Naval Training School at Hampton, Virginia, completing the Electrician's course in 1943. He served four years in the Navy as Electrician's Mate, being stationed at the Philadelphia Navy Yard and overseas at Honolulu, Hawaii. Williams attended Saint James' A.M.E. Church, and resides at 4593 E. Bank Avenue, St. Louis, Missouri.

Poro Social Club Entertains Guest

The Poro Social Club will meet at the home of Mrs. Louise Jones, 3578 Westritt Ave., Sunday, January 27 for their first meeting of the new year.

Mrs. Estella Perkins was the recipient of a beautiful gift from the club for being the most popular hostess for 1967. Twenty-one members responded to the roll call.

The Four Seasons Tea will be held at the Wohl Center, May

2, 1968 from 3 to 5 p.m. Several club members attended the Poro graduation exercises at Wayman Temple and the students' banquet at the home of



ROSEBUD GAINES

Hairstyling in its entirety, will be the theme of the Western Central Regional of the National Beauty Culturists' Inc., which will be held at the Sheraton-Jefferson Hotel here, Feb. 14, 15, 16. Exhibits of the nation's top stylists, manufacturers and dealers with demonstrators and technicians engaging in the country's finest program. St. Louis' own Rosebud Gaines, noted hairstylist, will be the guest artist. Miss Gaines, who has been cited many times for her marvelous contributions to the beauty industry, possesses a wonderful background of knowledge and experience, not to mention being owner and director of the business.

Mrs. Jas. D. Austin, 6175 Cabanna Place.

Personal Property Tax Forms Mailed

Personal Property Tax forms for the 1968 assessments have been mailed to some 225,000 individuals and business concerns in St. Louis. City Assessor Joseph F. Bastic announced.

The number of forms being mailed is slightly in excess of last year's tax bills that were mailed, numbering 215,000.

Trailable personal property tax forms must be filled out and returned to the Assessor's Office, Room 114 City Hall, by April 1.

Returns must cover all personal property owned or controlled by taxpayers and residents of the City on January 1, 1968 and will be the basis for tax bills to be mailed next November and due December 31.

Failure to receive a blank form, Bastic emphasized, does not absolve a property owner from paying a tax on his personal property and failure to fill out and return the form by the April 1 deadline makes the property owner subject under the provisions of the law, of a doubling of the assessment.

Bastic urged that any taxpayers who have not received the new forms or who have not previously filed, should notify his office by mail or phone to assure themselves of avoiding penalties.

He also recommended that taxpayers desiring assistance in filling out returns apply at his Office, where clerks will provide necessary aid. The Office of the Assessor is open from 9:00 a.m. to 5 p.m. Monday through Friday and from 9:00 a.m. to 12 noon Saturdays.

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WITH THE IMPROVED
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All Drug Stores
And Only 25c For the COMPANION SHAMPOO SOAP

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Perfect Pumpkin Pie
1. Mix in a 9-in. bowl 1 cup firmly packed Brown Sugar, 1 Tablesp. Flour, 1 Teaspoon Pumpkin Pie Spice.
2. Add and stir until smooth.
3. 1/4 cup PET Evaporated Milk (1-20) and 1 Egg slightly beaten, and 1/4 cup. Salt.
4. Pour mixture into 9-inch ungreased Pie Crust. Bake in 375 oven (high moderate) 50 to 65 minutes, or until knife inserted 2 inches from edge comes out clean. Serve warm or cold.

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LAUNDRY SOFT FINISH
10 lbs. \$1.94
17c Each Additional Lb.
ALL FLATWORK IRONED
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D-O-U-B-L-E S&H STAMPS
Limit 6 Extra Stamp Coupon per family with \$2.00 or more food purchase. Expires Saturday, Jan. 23rd.
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Limit 2 peaches with \$2.00 or more additional food purchase.

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ICE CREAM 69c
LIQUID BLEACH 59c

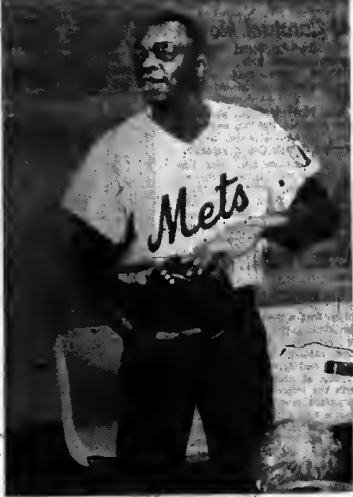


GIBBIE MEEK'S LEG AMPUTATED

Gibbie Meek, for the past 3 years... receiving at the Veterans Administration... had his right leg amputated last Thursday evening...



PATTERSON IN FOR SURPRISE: Stubby is the word that describes George Chivalvo's look...



Al Jackson, pitching star of the New York Mets baseball team, warms up for the fourth annual Bear Bowl Tournament...

Challenge Billiards On KPLR-TV Sun.

Top billiard stars will be seen in a new TV sports presentation, CHALLENGE BILLIARDS, broadcast Sunday at 11:30 p.m. on KPLR-TV...

16-week training course in police procedure and technique... will be given by the St. Louis Police Department...

119 To Graduate In Vashon High Ceremony

The 119th graduating class of the Vashon High School will hold its commencement program in the school auditorium on Monday night, January 25, at 8 p.m.

The diploma will be awarded by Sylvester Williams, president of the Class of 1965... The awards of scholarships and honors will be given by Mr. Hugh M. Wardlow, assistant principal.

Lou Thez To Defend Title Here Friday

Lou Thez, former St. Louisan now residing in Phoenix, Arizona, holds the heavyweight wrestling title for the sixth time, will defend his championship and gold belt on Friday, Feb. 5 at Midway Coliseum...

Harrison, James Hayes, Yvonne Higgins, Emma Hill, Sharon Holt, Theodore Ivry, Ronald Jackson, Pearl Jefferson, Coronado Johnson, Charles Jones, Edward Jones, Samuel Jones, Georgia Key, Lester Knuckles, Gary Lewis, James Little, Raymond Little, Beale Logwood, Bonnie Mason, Norman McColland, Margaret McCherry, Dorothy McMillan, Bettie McPherson, Hura Minger, Jacqueline Mitchell, Martha Mitchell, Van Ella Mitchell, Ruth Nyell, Selena Napper, Vivian Newell, Gerald Patterson, David Perle, Shirley Pittman, Willie Presberry, Rose Randle, Eleanor Ryan, Madretta Rice, Charles Moran, Zetive Roudinoff, Herman Howell, Harold Sajons, Albert Sanders, Geo. Sanders, Patricia Scott, Ronald Scott, William Stroup, Charles Stover, Mary Shelby, Beverly Smith, Candice Smith, Delester, Sneed, Robert Sneed, Doris Stanford, Shirley Stewart, Estoria Stokes, Johnny Taylor, Edna Tompkins, Barbara Thomas, Melvin Tobias, Leroy Tomlin, Horace Tucker, Luis Tyler, Maxine Wakefield, Mable Ward, James Warren, Booker T. Washington, Huddie Watson, Yvonne Watson, Morris Watts, Patricia Webster, Jimmie Williams, Sandra Williams, Yvonne Williams, Evelyn Wilson, Sylvia Wren, Darlene Wright and Leatha Young.

Ski Films Can Be Had By Request

NEW YORK—Over 120 clubs and ski organizations in 50 states have requested screening of the film "American Ski Techniques," 15 minute sound, color film narrated by Warren Miller...

Wrestling for more than 30 years Lou is now 48 years of age and is holding the championship for the 6th time, winning it first from Everett Marshall Dec. 29, 1931. The last time he won the title was Jan. 24, 1963 when he beat Buddy Rogers in Toronto, Canada.

Besides the men go, there will be a tag match and four other bouts.

Maily orders may be sent now to The St. Louis Wrestling Club, 112 Olive St., St. Louis 1, Mo. Prices are \$1.00, \$2.00, \$3.00 and \$4.00.

CHILDREN CAN SEE THE PARENTS, but the parents can't fool the children.

COMPLETE WINTER TIRE PACKAGE DEAL. 2 NEW CAR WHEELS INCLUDED WITH PURCHASE OF 2 GENERAL KRAFTREDS 1/2 NEW TIRE COST! ON OUR A-1 CASINES OR YOUR OWN TIRES. IMPORTANT! DON'T BREAK THE SEAL.

Police Academy Graduates 8

Eight police recruits have graduated Friday evening in ceremonies at the Police Academy. Brian M. Grant of St. John, ranked first in non-firearm grades and also led the highest fire-arm score.

READY RITER 33c. Mod. Plus. Ex. Plus. Pictos.

SPECIAL SCHOOL PEN. Great. Job Supply - Order. 578 AND OLIVE MARKET.

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LACK FROST SAYS: ALL Cars Inside HEATED SHOWROOM. SHOP FOR YOUR USED CAR IN COMFORT AT THOM'S. "PONTIAC PICKIN' PARADISE".

THOM'S PONTIAC TEMPEST. 5200 DELMAR. Just East of Union. FO. 1-4808.

CONSOLIDATE YOUR DEBTS. BORROW \$1000 to \$50,000 ON 1st, 2nd, 3rd HOME MORTGAGE! RELIABLE INVESTORS GROUP, Inc. 8129 Marshall St. East St. Louis, Mo.

MONEY Available For OVERDUE BILLS, AUTOMOBILE LOANS, HOME IMPROVEMENT, OR ANY OTHER PURPOSE.

See or Call Arthur White Salesman. 1615 N. GRAND. ST. LOUIS 1, MO. 2-2400.



George V. Russell, Division Sales Manager, Pepsi-Cola Bottles of St. Louis Inc. was recently will serve as host for the organizational national convention which elected President of the St. Louis Chapter, National Association of Market Developers, Russell and of the St. Louis Chapter - N. A. M. D., will come to St. Louis May 18, at the Sheraton-Jefferson Hotel.

Travers Is Tucker Treas.

John K. Travers, collector of Berens, will be treasurer for the campaign of Mayor Raymond R. Tucker for re-election. The campaign treasurer was elected Collector in November after having served since May by Gov. John Dalton on the death of Collector Louis Q. Berry. The 48-year-old Travers has been an active Democrat since he came of voting age and was formerly chairman of the Twenty-third Ward Regular Democratic Organization. Travers said, "I am happy to take part in the drive to re-elect Ray Tucker who has been a great mayor. St. Louis needs him to make certain that such programs as the war on poverty and the rebuilding of the city are under the leadership we have." Before becoming Collector Travers was assistant to City Treasurer John J. Dwyer, chairman of the Democratic City Central Committee. Travers is a graduate of the



SMILING AND SATISFIED, George Hudson's band members display and show off their new houndstooth jackets and sharkskin pants, made by Raymond S. Dennis, owner of the Belle and Beau Style Salon at 2805 N. Kingshighway.

SNCC Asks McNamara To Place Ala. Air Force Base Off-Limits

SELMA, ALABAMA—Student Nonviolent Coordinating Committee (SNCC) worker has asked United States Secretary of Defense Robert S. McNamara to place the majority of Selma establishments off limits to personnel at Craig Air Force Base. In a letter to Secretary McNamara, SNCC Alabama Project Director John Love detailed testimony from Negro Airmen stationed at the base about incidents of segregation and discrimination they encountered in Selma. The base commander, Colonel Richard Ault, had refused an earlier request from SNCC to place segregated establishments in Selma off limits in September, 1963. At that time, Colonel Ault told SNCC worker Worth Long, who made the request, that the Air Force could only act when segregation of Air Force personnel was involved. Long's complaint had mentioned segregation of local citizens only. In a 12th letter to McNamara, SNCC Project Director Love asked the Secretary of Defense to act under his July 10, 1964 executive decree. The directive said, in part: It

Chief Notes Crime Increase

Crime in St. Louis increased 7.7 per cent, during 1964, compared to the previous year, but was only about half the rate of increase for cities in the same population class, according to a nine-month FBI report. Chief of Police Curtis Brostrom said recently in releasing the annual crime figures. Chief Brostrom said St. Louis had 26,692 index or major crimes last year, compared to 24,792 in 1963. He noted that the national figure is expected for all cities in the half to one million population class at least 1.3 per cent reported by the FBI for the first nine months. Chief Brostrom pointed out that the city held the line on crimes against persons, such as murder, rape, robbery and aggravated assault. This increase was held to two per cent, compared to an average increase of over 14.6 per cent in this category for all cities in the half to one million population class.

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THE HANDCLASP seals a contract of satisfaction between noted band leader George Hudson and designer Raymond S. Dennis. Dennis is a tailor of men's clothes and fashion and a fabric designer of ladies' clothes. His shop is the Belle and Beau at 2805 N. Kingshighway.

CHIEF OPTIMISTIC
An optimistic note was sounded by Chief Brostrom when he pointed out that 41 per cent of all Index Crimes were solved in 1964, compared to 30.1 per cent last year. This marks one of the highest cleanup records in the Department.

December reported a 22.2 per cent rise in number of Index Crimes reported to the police 2,163 in December, 1963, compared to a corresponding month a year ago. Last month there were 2,671 Index Crimes reported to the Police, compared to 2,163 in December, 1963.

Asthma Formula Prescribed Most By Doctors—Available Now Without Prescription

Stops Attacks in Minutes... Relief Lasts for Hours!

The secret is Primatene combines 2 medicines in full prescription strength found most effective in a combination for asthma distress. Each performs a special purpose. So look forward to sleep at night, and freedom from asthma spasms. Get Primatene at any drugstore.

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- 2 Lift off the "spell" and underneath you will find one of the letters necessary to spell TOPPIE. When the letters you collect spell T-O-P-P-I-E, tear it free in one of our stores and receive your prize of 10,000 Top Value Stamps.
- 3 IF instead of a letter, you find the words "Free" with (50, 100, 500, 1000) Top Value Stamps... this means you are the "lucky winner" of that number of Top Value Stamps. Turn to your slip and receive your FREE stamps right at our store.

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A smaller, more convenient loaf—1 lb. Softer, easier to toast, better texture, better taste, only 24¢. Who else but Freund could bring you such a great bread?

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Buddy Lonesome's "HELL-BOX"

A Swinger Comes To Town

In the current show at our town's Playbox Club, is a former football star, turned singer, name of Roy Petty. I caught the show over the weekend, and the man is really one of the originals. The cast resembles another singer, Roy Hamilton, in looks and general phlegm, with a smattering of Johnny Mathis thrown in around the edges. Displaying a surprising amount of stage presence for a relatively unknown, Roy Petty walked on stage, and immediately captivated that over-flow crowd.

Displaying an extensive "book", Petty served up musical fare ranging from the always rhythmic "If I Had A Hammer" (up to that local favorite, "Ol' Man River") to the attentive audience liberally "cracked up" at the singer's soulful rendition of the last-named standard. Petty as an emcee-oblived with a caressing rendition of the Tony Novely hit, "Who Would I Turn To". It was swinging all the way!

As interesting thing happened at the Playbox, that you might find worthy of note. Also in the audience was the Urban League's Urbane local leader, Bill Dentith, and his lovely wife, Dorothy. Dorothy went to college with Petty, and had called him earlier that he was coming down to catch the show. Roy hadn't seen Dorothy since college days, . . . and in commenting on this occasion, the singer mentioned how happy he was to have "Bill" in the audience. Immediately the other crowd began chanting, "Send us Bill", until it became a case of "Bill" refrain. When the happy reverberated on, Roy Petty shrugged, saying "Okay, you win, stand up Bill".

Thought you might like to be brought up to date on the genuinely happy spirit that exists at year of Playbox Club, here in St. Louis. Incidentally, this happens to be one of those rare affairs of integration conscious-ME, saw a white couple summingly evicted from the plush spot—for interrupting a Negro singer! Happened during the recent stint of songstress Phyllis Branch. The gal was trying to make like Nancy Wilson, when the local yodeler, at a stage side seat, kept up such a clamor, that the Bunny, whiskered them down. This did no good at all, so the floor manager rushed up, and ordered the Nobby Ones—Out! That was enough to keep me chuckling for weeks!

And . . . A Swinging Party!

One of this town's rising young executives, Andy Thomas, threw a swinging party to mark the 5th wedding anniversary of his marriage to his lovely wife, Marina. The affair was held in the swank Executive Suite of the Downtown, and years truly and frass had a ball. Despite the phobias of the surroundings, it turned out to be a real, intimate-like affair, with the emphasis on fun—rather than phobias. Those present included Andy's delightful mother

and step-father, Mr. and Mrs. Theodore Jefferson, Mr. and Mrs. Earl Wilson, Mr. and Mrs. William K. Harrison, Mr. and Mrs. Frank Campbell, Mr. and Mrs. Melvin Thompson, Carl Morris and his Mrs. Virginia, Mrs. Sibley, Mr. and Mrs. William Deshler, Mr. and Mrs. Joseph Thomas, and just but not least, Richard Thompson and his personable date. It was a steady, waltzing gal, . . . Bye!

51 School Captains Are Named In Dimes Campaign

Appointment of 51 school captains for North St. Louis City Mothers' March against Crippling Diseases, the major division of the March of Dimes was announced by Bernard E. Dickmann, general chairman. The original Mothers' March will be held here January 31 and February 1, at 6:30 P.M.

The 27th Annual March of Dimes campaign will as usual be held in January with approximately 20,000 women participating. The March of Dimes which has virtually eliminated polio through its development of the Salk and Sabin vaccines, fights birth defects, virus diseases and polio through patient treatment centers, research and professional education, including a birth defects treatment center at St. Louis Children's Hospital and care at Cardinal Glennon Hospital. The chapter also finances continuing care for polio patients at St. Anthony's Hosp., and expends over \$100,000 a year for research at Washington and St. Louis Universities.

Captains and the north side schools they cover: Ames—Mrs. John Bush, 1307A St. Louis; Anington—Mrs. Philip Lawson, 3758 Washburn Avenue; Ashland—Mrs. John Plunkett, 3121 N. Newstead avenue; Babes—Mrs. H. Edward Romer, 8837 Edna avenue; Benton—Mrs. Harvey Usher, 4715 Cupples Lane; Beth-

lehem Lutheran—Mrs. Maxine McMullen, 3808 N. 9th Street; Blessed Sacrament—Mrs. Ridgeway Butler, 4516 Northland; Blewett—Mrs. Helen Crawford, 2251 Dickson street; Bryan Hill—Mrs. Urban Wilson, 4402 Randall; Clay—Mrs. Floyd Rice, 14054 Farrar; Cole—Mrs. Edmon H. Boona, 1702 Finley avenue; Cupples—Mrs. Howard Moore, 4815 Cupples Lane; Dunbar—Mrs. Mary Short, 1341 N. Garrison Avenue; Ebenazer—Mrs. Melvin Dieckhaus, 1084 Wall; Ellis—Mrs. Jane Wolf, 4183A Glasgow Avenue; Farragut—Mrs. Aloaso Simpkins, 3918 S. Ferdinand; Grace Lutheran—Mrs. Emma Oyam, 3308 Dodder; Guadalupe—Mrs. Patricia Miller, 6524 Greer Avenue;

Harrison—Mrs. Marvin Dawson, 4116 E. Greenleaf; Horzog—Mrs. Nell Burns, 3634 Goodfellow Avenue; Holy Cross Catholic—Mrs. Elizabeth Lindvall, 8827 Lowell Street; Holy Name—Mrs. Walter Bockek, 2231 Angelica; Holy Rosary No. 1—Mrs. Thornton Grant, Jr., 4440 Palm; Holy Rosary No. 2—Mrs. Charles Butler, 4134 San Francisco; Irving—Mrs. Frances Meyers, 3336 N. 20th Street; Laclede—Mrs. Lola, 6747 Terry Avenue; Lincoln—Mrs. Fred H. Sack, 722 Pope Avenue; Mark Twain—Mrs. H. E. Mooney, 4957 Lindbergh;

Markus Lutheran—Mrs. Charles Simmons, 3953 Summit; Most Holy Trinity—Mrs. Louis Hauer, 3249 N. 20th Street; Nativity—Mrs. James D. Chapman, 3433 Gilmore Avenue; Our Lady of Mt. Carmel—Mrs. James McMullen, 4742 Ametia Avenue; Our Lady of Perpetual Help—Mrs. Frank Potts, 6202 Conde; Sacred Heart—Mrs. Anna Ewels, 2536 Dodder Street; St. Adalbert—Mrs. Margaret Boehman, 4721 Geneva; St. Augustine—Mrs.



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SWIFT'S PREMIUM OR MICKLEBERRY'S FULLY COOKED HAM

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SELECT SHANK PORTION lb.

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FRESH, LEAN, TENDER, ALL CENTER CUT

PORK STEAKS lb. 39c

U.S.A. INSPECTED, OVER HEATED, 16 TO 18 LB. AVG. TENDER

YOUNG TURKEYS lb. 33c

FRESH, LEAN

CUBED PORK CUTLETS lb. 69c

FRESH, RED MEAT

Salad Tomatoes lb. 23c

Just the right size to garnish for beautiful salads

CRISP AND TENDER, CALIFORNIA

RED LEAF LETTUCE lb. 39c

BEST QUALITY, HEAVY BODIED, BUDY

WINESAP APPLES 4 lb. 39c

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ICE CREAM 69c

FILLSBURY

CAKE MIXES 3 \$1.00

WHITE BREAD 4 1/2 lb. 75c

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THE NEGRO PRESS CRISIS

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-EDITORIALS-

A Blow For Freedom

When Dr. Martin Luther King went down under the blows of a hate-spouting, prejudiced bigot in Selma, Alabama earlier this week, a stronger blow was struck for freedom. Dr. King and his followers were testing the Civil Rights Act of 1964. A small group integrated a restaurant and the other group with King went to the motel where the attack occurred.

The 36th President

Lynndon Baines Johnson was sworn in as the thirty-sixth President of the United States on Monday and is now entering his first term in office under his own power. The inaugural ceremony was marked by its simplicity and lifted by the beautiful voice of Mississippi-born Laotanya Price of the Mrs. M. J. Donnan's recital rather than a whole new spectrum of goals. He spoke of the Great Society and what its fulfillment will mean to the country. He went on record against racial and sectional hatreds and reminded the American people of the great opportunity there is for a desirable change.

is the more important of the two. Around the world as Red China hurls her fangs and explodes nuclear devices, black and brown men struggle for freedom in the Congo and the rice paddies of Asia, the single attack on Dr. King nullified billions of dollars in foreign aid, and many man-hours of diplomatic effort. We follow our way into the consciousness of the black and brown men of the world, neither will our propaganda have meaning when even one town to Alabama continues in its efforts to hold back the course of history.

WHAT OTHER PAPERS SAY:

Liberalism Revisited Reprinted from the MISSOURIAN, TEAMSTER The continued clamor of the Far Right, despite its isolated reputation, has apparently emboldened the nation's liberals to sound the self-consciousness which overtook them in the dark night of McCarthyism in the 1950's and has left them timid since. Even after Lyndon B. Johnson's spectacular victory in November and the emergence of the most liberal Congress since New Deal days, there were doubters who insisted that both President and Congress would tread softly toward great social goals. The first week of the 89th Congress belies this prediction.



We're Going On A Church Burning Tonight

Letters to the Editor of the St. Louis Argus should be written on one side of paper only. All letters must be signed. The writer's name will be withheld of his request. This column is for 'Letters to the Editor' of THIS newspaper. Other Newspaper's mail should be sent direct.

LETTERS

Red Cross Report

To The Editor: Some months ago I wrote several columns in this newspaper on the Red Cross, its organization and functions. Recently, I received the annual report of the American National Red Cross, and I would like to discuss some of the material in it with you today. One of the most interesting facts of the report, was that dealing with manpower. The Red Cross is essentially a volunteer organization and it depends on volunteers to carry it. The report states, there were some 2 million volunteers, while there are only 12,000 career employees in the organization. \$700 in the National chapter, \$400 in the local chapters. Thus, the ratio of career personnel to volunteers is 1 to 170.

Jump In Lake

To The Editor: As far as the Negro people are concerned, Mrs. Whitehead can take her ideas and go jump in the lake with them and it would be helpful if she would take all others with her who have her ideas. The world will be far better off without her kind. The Negro has given his labor to help build the kind of city we live in today. He has intended to enjoy the fruits of his labor just like any other citizen. (The St. Louis Argus, January 8, 1964.) Mrs. M. Long, St. Louis, Mo.

QUESTIONS and ANSWERS ON SOCIAL SECURITY

- Q. I am planning to retire on July 1st this year... A. Assuming that you will have earnings of \$100 or less per month after June... Q. My wife never worked under social security... A. Yes, if you are as much as 54 per cent... Q. I am a pulpwood producer... A. Yes, the social security law says that you must make social security tax out of the wages...

Watch On The Potomac

The War on Ignorance WASHINGTON—Ever since the days of the Industrial Revolution there have been those who have resisted new inventions... In more recent times those who have been responsible for the distribution of energy-producing fuels have fought furiously to keep things as they are, or worse. But coal gave way to oil for heating. Oil yielded to gas. Both faced competition from electricity. More recently the petroleum industry has fought against automation rather than taking the steps necessary to adjust to it.

Yes, We All Talk

Using a short cut method in the new book by using it in sentences, games, rhymes and poetry. The child learns the position of the speech mechanism in speaking sounds and words. The child learns the position of the speech mechanism in speaking sounds and words. The child learns the position of the speech mechanism in speaking sounds and words.

Tan Topics



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QUESTIONS and ANSWERS ON SOCIAL SECURITY. I am planning to retire on July 1st this year... A. Assuming that you will have earnings of \$100 or less per month after June... Q. My wife never worked under social security... A. Yes, if you are as much as 54 per cent... Q. I am a pulpwood producer... A. Yes, the social security law says that you must make social security tax out of the wages...

Twentieth Centurys Play Host At Fabulous Chase Hotel Dancing Party



MEMBERS OF THE 20TH Century Social Club: Benjamin Spruill, Lawrence Wisdom, president; Sweetheart, Mamie Burnett; Peina John Brown, Andy Freeman, Edward Hamilton, Tommy Davis, Doug Mosee, George Matthews, Emanuel Goldston, James Taylor, Mason, Las Jackson, Torrence Scott, Willie Davis, Queen, Fred Harvey, Clifford Brown, Olie Franklin.



ELEGANTLY DRESSED ladies enjoy the Annual 20th Century Social Club event. They are Virginia Franklin, Alma Goldston, Ruby Davis, Heita Taylor, Jo Ann, June Spruill, Dos Wisdom, Lillie Jackson, Virginia Hamilton, Dolores Mason, Adele Brown, Maxine Mosee and Edith Rose.



AN ENJOYABLE BALLROOM EXHIBITION, dance steps of the feature artists with the Hudson's band, the one and only trumpet years, were highlighted at the "Century" gala formal affair. Among the Leonard Bolar and drummer Chic Booth.

Many
Prominent
Socialites
in Season's
Fashions
Add
Beauty to
Gala Event



ENJOYING THE EVENING were Miss Mary Ashew, Mr. Ward Montgomery, Mrs. Lee Brown, Frank Bond, Lillian Preston, Esterline Finney, Leroy Summa, Mrs. Leroy Summa, Arvelle Finney, President H.E.C. and Mary W. Washington.

ST. LOUIS ARGUS, FRI, JAN. 21, 1965 PAGE 1-B



OTHERS AT THE 20TH Century Social Club event were, Crystal Carrie Douglas, Marlene Adams, Ruby Carter, Jean Summa, Gladys, Raymond Dinkler, Thomas Summa and Yvonne Johnson.



MRS. TUESDAY, the wife of the president of the JUCOS SOCIAL CLUB of Chicago, Illinois is being presented a bouquet of flowers by Olie Franklin.



PRESENTATION OF PLAQUES from the Sweethearts of the Friday Night Girls of Chicago to President Lawrence Wisdom, left to right: Fred Harvey, Lawrence Wisdom, Mamie Burnett, Ben Goldston.

American Red Cross Has Active Volunteer Crew at Homer G. Phillips



GIVING A WARM SMILE and a helping hand to incoming patients at Homer G. Phillips Hospital is one of the many ways that Red Cross Volunteer Acting Chairman, Mrs. Hugh Vaughn helps to give friendly personal service which contributes to the comfort, morale and recovery of hospitalized patients. She provides assistance at the

clinic while her sister got a check-up. The bustle and hurle of Technician (right) and other professional personnel at the hospital, thus allowing them to devote the greater part of their time to the medical duties for which they were trained. More volunteers are urgently needed to help at the hospital.



RED CROSS VOLUNTEER, Mrs. Emma Anderson, 4119 1/2 Sacramento, St. Louis 35, assists Assistant Clinic Director, Dr. Theresa Reed, to admit a wheelchair patient at Homer G. Phillips Hospital.

in the emergency room, the pediatrics ward, pharmacy, as well as the modern clinic, to help patients for whom a warm smile is often their own medicine. Volunteers are needed every day of the week in the out-patient clinic. Red Cross Gray Ladies provide services in the hospital.



NURSE SUPERVISOR of Homer G. Phillips Hospital, Mrs. V. Howard, discusses services needed by patients at the hospital with Red Cross volunteers (left to right) Mrs. Gokkie Woudson, 4334 North Maple street; Mrs. Margaret Williams, 1333 Euclid avenue; and Mrs. Mary Belle Larkins, 4433 St. Ferdinand avenue. Red Cross

volunteers work in eight different areas of the hospital, helping to give comfort and boost the morale of the sick, the injured, the handicapped, aged or very young at the hospital. Women who can give a few hours any morning or afternoon any day Monday through Sunday are urgently needed to help at the hospital.

Institution Needs Both Men and Women to Aid Vast Program Of Unselfish and Worthy Projects

An appeal for volunteers has been issued by Mrs. Hugh Vaughn, acting chairman of Red Cross volunteers for Homer G. Phillips Hospital, 2801 Whittier Street. Mrs. George H. Carper, chairman of Volunteers for the hospital, who was recently widowed, is on temporary leave of absence.

Both men and women are needed who can serve as little as one-half day a week any morning or afternoon Monday through Sunday.

The Red Cross has had a program of volunteer services at the hospital for 10 years, beginning October, 1954. At the height of the program, 60 women provided personal service to patients. There are now only 10.

Red Cross hospital service is a tradition of the humanitarian organization. It was created in 1918 to give friendly personal

services which contribute to the comfort, morale and recovery of the sick, the injured, the handicapped, aged or very young. It allows the trained professional personnel to devote the greater part of their time to the medical duties for which they were trained.

Dr. Jerome Williams, administrator of the new clinic at Homer G. Phillips Hospital, seconded the appeal of Mrs. Vaughn. He commented: "The Red Cross Gray Ladies are invaluable. We have come to depend on them in the out-patient department for the excellent quality of the volunteer service they render."

Red Cross volunteers work in 8 different areas of the hospital. They serve in the emergency room, where they calm mother and children and aid the nurse and doctor by taking temperatures and helping to undress chil-

dren to prepare them for physical examination and make telephone calls to other departments and take messages. In the pediatrics ward, volunteers help the children well-groomed by combing their hair and washing face and hands; and fill the long hours by reading stories, playing games and giving monthly birthday parties. Ice cream and cake are provided by the professional staff to have this treat.

Red Cross volunteers aid the blind and crippled by accompanying them to the clinic and other departments of the hospital for treatment; and taking them on outings in the spring and summer. They take wheelchair patients to wards and X-ray departments. In pharmacy, volunteers help

by taking medical supplies from the professional staff to the nurse in wards. In the library, they choose books for patients and take the book cart to wards. In the new hospital clinic, volunteers help with typing, filing appointments and record keeping. Throughout the hospital, the Red Cross Gray Ladies deliver towels and mail and perform the many small services that make life a little brighter and more comfortable for hospitalized patients.

Men and women who can give a few hours a week in the Red Cross service in Homer G. Phillips Hospital are urged to call Forest 4322, or visit the Chapter Headquarters, St. Louis District Chapter, American National Red Cross, 4901 Washington Boulevard, between 8:30 a.m. and 5 p.m. Monday through Friday.



BEFORE AND AFTER REASSURANCE . . . Mrs. John R. Datta, 4433 St. Ferdinand avenue, Red Cross volunteer at Homer G. Phillips

Hospital, stops to chat with two youngsters as they walked in the clinic while her sister got a check-up. The bustle and hurle of



the busy place temporarily disoriented the youngsters, who were seen calmed by the soft, comforting words of the Red Cross volunteer. From 200 to 400 persons are given attention each day at the

Homer G. Phillips Clinic. More Red Cross volunteers are needed in the clinic throughout the hospital.

Within The Gospel World

By WYNETTA LANDMAN

A round of social activities was enjoyed by LEONID GOLDKRAJ, gospel singer, and party Alberta Wright of Los Angeles, HATTIE BYRD of Alton, and Lincoln Cobble of the Illinois which was attended by ten many celebrities.

THE GOSPEL CHORAL UNION will hold a unique program at West Side on Monday night Jan. 20th featuring its top directors and musicians. A MATTIE MOSS ROBERTS, the greatest singer of many of the famous groups will visit ST. LOUIS in March to design a special garb for several St. Louis personalities.

Meet Thy God Is King's Way Theme

Sunday morning, January 17, the Rev. Fairist Price spoke at King's Way Baptist Church on the subject: "Prepare to Meet Thy God. Both the Chapel Choir and the Gospel Choir will sing. At 8:00 p.m., the Baptist Training Union will meet. At 7 p.m., Pastor Dreyer preached on "The Signs of the Times and the Hand-Ed Wynn, aid members of the Inbal Dance Theatre of Israel.



THIS OCCASION is the actual presentation of a "steak" donation to The Peoples Hospital Building by the Executive Committee of The Progressive Beauticians Association.

(President); Mr. Henderson Marvin J. Brown, (State Director), Georgia Leman (Recording Secretary), and Orla Mae Daniels (Treasurer);

"Greatest Story Ever Told" At Pacific Cinerama February 17

The Los Angeles premiere of the "Greatest Story Ever Told" will be held at the Pacific Cinerama on Wednesday evening, February 17, under the auspices of the United Nations Association of the United States of America, and the Eleanor Roosevelt Foundation.

DIRECTORY OF CHURCHES

- ANTIOCH BAPTIST CHURCH: 6008 AND NORTH MARKET ST. REV. WILLIAM COLLINS, Jr., Pastor. Two worship services - 8 and 11 o'clock. Church and Gospel Choir will sing.

CHRISTIAN SCIENCE CHURCH

Sunday 10:30 A.M. - 11 A.M. - West Evening Testimony 7:00 P.M. - 8:00 P.M. Reading Room Open Mon., Tues., Thurs. 10 A.M. to 4 P.M. Nursery for young children. Elevator. Service.

BERRA PRESBYTERIAN CHURCH

810 OLIVE STREET. 11:00 A.M. - Christian School for All Ages. 9:00 A.M. - Morning Worship, All Welcome. Sermon: "THE WEAK AND THE STRONG".

Quis Funeral Home

Dear Friends: If the deceased is covered by Social Security, the following benefits become payable: Lump sum death payment to the surviving spouse or to the person paying funeral expenses.

W.M. SMITH FUNERAL HOME

1125 HODGKINS BLVD. ST. LOUIS 4, MO. Mr. and Mrs. W. M. Smith offered our warm sympathies to serve you, still better to become a member of our family.

UNION MEMORIAL METHODIST CHURCH

FATHER and SON BANQUET SAT., JAN. 23 6:00 P.M. Bill White, Cardinal Baseball Star. PETER GALLAGHER FOR THE KIDS. FLEM BROWNE OF THE BLUE WORLD SERIES.

IN MEMORIAM CARDS OF THANKS, DEATH NOTICES

12 Opera Scenes Be Presented At Steinberg Hall

A program of scenes from 12 operas, scheduled for production in Steinberg Hall on the Washington Univ. campus, will be presented at 8 p.m. on Sunday, Jan. 21, instead of on Jan. 9, as originally announced.

Churches Join In Episcopal Service

Commemorating and dramatizing the "Oculus of Unity", January 18-23, choirs, pastors and people from three neighborhood churches in St. Louis Hill, St. Louis, Mo., will participate in an evening ecumenical worship service at St. Mark's Episcopal Church, 4718 Clifton Ave., on Sunday, January 18 at 8 p.m.

YMCA Sunday at Area Churches

YMCA Sunday will be celebrated by many Y's and churches of the St. Louis area on January 24. The Page Park Branch YMCA is making an effort to promote this event in and about the Page Park area.

Staff Committee Members Named

Appointments to positions on The Peoples Hospital Medical Staff Committee and Installation of 1948 staff officers and the chiefs of services were highlights of the first meeting of the staff for the year.

Interfaith Panel To Discuss Race

An inter-racial, interfaith panel will present a "Know Your Neighbor" program at the meeting of the St. Louis Council on the Lutheran Human Relations Association of America to be held at St. Stephen's Lutheran Church, 215 Piedmont Ave. at Olive St.

Measure of Success

Services at our funeral home are tailored to meet the express wishes of the bereaved family. Therefore, our staff is fully aware that your satisfaction is the primary objective.

In Appreciation For The Many Wonderful Expressions During Our Burial Mrs. Margaret Jeffries Woods



Loca... in Jerry Lewis Movie

QUARTET TRES BIEN AT UNION MEMORIAL METHODIST CHURCH... The popular Quartet, a newly organized group comprised of the energetic and aggressive young ladies of the church, presents the "Quartet Tres Bien" in concert, Sunday, January 31, 8 p.m.

WHAT TIME IN IT? Addressing the 23rd Annual Graduation Class of the Ruth Flowers Institute of Cosmetology, last Sunday morning, was held a public meeting for the brilliant minister, Dr. John E. Nance, pastor of the Washington Tabernacle Baptist church.

Plan for entertainment Monday, Tuesday and Wednesday.

THREE DAY NEWSPAPER MEETING... An interesting program will highlight the National Newspaper Publishers Association Mid-Winter Workshop at the Sheraton-Jefferson hotel, starting Thursday, January 21.

FREE RECORDS, BASEBALL STARS' PICTURES... All the boys present at the Union Memorial Methodist church during the "Fishes and Fishes" Saturday, January 20, 8:00 p.m. will be recipient of prize plates, it has been announced.

DOUBLE ATTRACTION ON SUNDAY... Alexander Joseph W. B. Clark, will be the principal speaker at the Pastor's Breakfast, Sunday at 7:45 a.m.

THE BLUE NOTES CLOSER, reminding of the "OPEN HOUR PROGRAM" at the YMCA, Sunday, January 24-3:00 to 5:00 p.m. From the results of the Press Luncheon held at the Park Park Branch YMCA, the news media will play a great part in the YMCA expansion program.

Membership Drive At Peoples Hospital

The annual membership campaign of the Peoples Hospital Association is underway. The hospital, located at 2321 Locust in St. Louis, is incorporated under the Missouri Statutes as a stockless general not-for-profit institution.

with any religious, fraternal or civic group and is self-sustaining. Morris Henderson, Administrator said this work is making the announcement. The Association members are the actual owners of the hospital, he explained.

MESSAGE BLOOD DONORS PAID CASH ALL TYPES NEEDED MONDAY THROUGH FRIDAY, 8-4:30 P.M. For information call JE. 5-4933 INTERSTATE BLOOD BANK 2620 WASHINGTON

Something New! The Delmar Hotel Transient or Regular Rates 4041 Delmar Blvd.

GINO'S LOUNGE 5611 Delmar APPEARING NIGHTLY Direct from the WEST COAST QUARTET TRES BIEN Bonnie Graham LIVE BROADCAST Every Wednesday Night KATZ "Night Beat" Show starring Jerome Dixon

INTRODUCING Ciro's Hollywood Lounge NEW MANAGEMENT JOHN AND PEGGY BONNEY PIANO BAR, MON., TUES., WED. COMPLETELY REDECORATED 4948 DELMAR A "Must Stop" for Fun and Relaxation!

FREE DESSERT SPECIAL We invite you to have your choice of our Delicious Desserts (value up to 30 cents) Free with purchase of any meal of \$1.00 or more. Simply tear out this Ad and give it to your waitress. Good Through January 31, 1965 Only to 5591 N. Kingshighway HOWARD JOHNSON'S "LANDMARK FOR HUNGRY AMERICANS"

Last 7 Days! Ludwig's January Sale

Pianos from \$395 Ludwig is offering Many, Many Fine Used and New Pianos during this sale! Included is an outstanding Used, Melodigrand Spinet completely shop-tested and in excellent condition for only \$395.

Organs from \$333 Ludwig is offering you a Used Thomas Organ with built in Hi-Fi Record Player for only \$333. This is just one of many values being offered and all are in fine condition!

Pepsi "all around the town" YOUR WEEKLY CALENDAR OF SOCIAL, CIVIC AND CHURCH ACTIVITIES JANUARY 21-The Pruitt Housing Project Parent Teachers Association meeting will be held. Mrs. Charlene Young is president. JANUARY 23-24-Pianist Gina Bachauer will be featured guest of the St. Louis Symphony at Kiel Opera House. The performances will be on Saturday at 8:40 p.m. and Sunday at 2:30 p.m. JANUARY 24-Be sure to attend the grand open house of the PAGE PARK 'Y', featuring a varied program of radio, camping, art, charm, clubs. Save this date and make it a family must to attend. JANUARY 25-Monday "AN EVENING OF MUSIC" at the West-Side Baptist Church presented by the St. Louis Gospel Choral Union, Inc. The public is invited. JANUARY 25-A special cooking school for residents of the Peabody-Darrst Housing Projects will be held in the Community Room, 1204 Park avenue, from 1 p.m. to 3 p.m. Instructors will be given by Mrs. Blanche Davis of the Union Electric Company. JANUARY 27-Wednesday, The Episcopal Women's Council of All Saints Church will hold a public meeting to hear a panel discussion of the Anti-Poverty program. 8:00 p.m. at 501 B Terry. JANUARY 28, 29, 30-National Newspaper Publishers annual Mid-Winter Workshop and Seminar at the Sheraton-Jefferson Call The Argus, The American or The East St. Louis Crusader for Nekeks. JANUARY 28-Further Florida Governor, Leroy Collins will be the banquet speaker for the National Newspaper Publishers' Association meeting here at the Sheraton-Jefferson Hotel. The Public is invited. JANUARY 29-Joseph Holland will be the luncheon speaker for the National Newspaper Publishers annual Mid-Winter Workshop at the Sheraton-Jefferson Hotel. JANUARY 29-Friday, The Wheatley YWCA Bi-Annual Dinner Meeting will be an event held at 6:30 p.m. NAMD National Convention, May 19th-22nd, 1965, Sheraton-Jefferson Hotel Material for this page is compiled by The St. Louis Argus and it is responsible for all announcements appearing herein.

Advertisement for a beauty salon or similar service, mentioning 'Finney Beauty Salon' and '4235 Lee, EV. 5-3112'.

THIS WEEK'S PERSONALITY BONDS sparkle for Kim January (Loretta Jansons) daughter of Mr. and Mrs. Joseph Jansons, No. 3539 Alhambra, who makes her movie debut in Jerry Lewis' latest film, "THE PHOENIX ORDER" starring Jerry Lewis. The rapid progress of the former local girl, has been highly praised via press, radio, television, etc. Excerpts from Variety and the Hollywood Reporter state that the "attractive and talented young lady's professional acting debut, showing her humor and distinction in the screenplay. Her school is the Duffin Workshop and native home town, St. Louis, Mo.

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Global Portraits

By Lou LuTour

With the constant weakening of the real value of the Money Script, Global Portraits fulfills the Queen's Voice that very informative newspaper, published and edited by Kenneth Drew, Jr., for the New Yorkers of Long Island, for its weekly stand on the Power of the Dollar.

"We quote from a recent article in the Queen's Voice—Don't buy which could be for the subject:—Mechanical pencils, fountain pens, ball point pens, or cigarette lighters.

Script, the Atlanta Ga. based company with its long ugly history in labor relations has once again forced its employees OUT and into the streets.

On November 27, while people all over the world were turning their minds to thoughts of a Merry Christmas, Script's employees were walking off their jobs because conditions had become unbearable.

More than 700 of the 800 Script employees are Negroes. The average Negro Script employee takes home less than \$2,400 for a year's work with no time lost. This is \$600 less than

what President Johnson calls a minimum income in his War on Poverty Program. Net sales for Script now exceed \$26 million each year.

Dr. Martin Luther King, Jr., has placed the full force of his Southern Christian Leadership Conf. behind the demands for the striking workers, and is calling on all men and organizations of God will to join in this cause. YOU SHOULD:

1. Refrain from buying Script's products.
2. Write to the Scripto management calling for a favorable settlement of the strike.
3. Call up merchants with whom you deal and ask them not to sell Scripto products until the strike is settled.

It's just:
GLOBAL PORTRAITS
610 Box 872
New York, N.Y. 10001

I CAN'T THINK of anything more futile than an attempt to beat a historical date.

BY LEAVING EARLY you give the others someone to talk about.



BASKETS GIVEN to widows of Canton Lodge No. 23 Prince-Hall affiliation of Missouri and via Joplin, 4523 Olive street. The baskets were blessed by Rev. Smotherman and were given for Christmas. Shown here are, front row: Mrs. Geneva Turner, Mrs. Toy James, Mrs. Lema Guston, Mrs. Barbara Clark, Mrs. Viola Brown, Mrs. Annie Jordan. Second row: Leo Kelly (writer), Partilo Williams, P.M. Arthur Burnett, P.M. Roy T. Smith, J.W. Washington Hall, Treasurer James McChilton, P.M. Robert Simpson, P.M. and secretary James Robert Swanson.

Martin Gabel Takes Key Role In Slavery Playlet

NEW YORK—Martin Gabel stars in the title role of "Honor Webster" on NBC-TV's "Friedman in Courage" series Sunday, Feb. 7, 10:30 to 11:30 p.m. CRT. The program, dramatizing Webster's conflict over the issue of slavery and the preservation of the Union.

The drama also stars Miriam Hartlett as Webster's wife Caroline, and Nancy Karyon as their son, Webster. Co-starring are Robert F. Simon as Henry Clay, the senator who failed to avoid war through compromise, Malcolm Atterbury as Timothy Phelps, a northern farmer and friend of Webster, and Carl Benton Reid as John C. Calhoun, the Southern Senator who was uncompromising on the slavery issue.

Senator Clay, old and ailing, ask Senator Webster of Maine

chests to lead his active support and influence to the Clay Compromise or risk civil war. Webster, an eloquent foe of slavery, is for the preservation of the union.

The cast includes Woodrow Parfrey as a slave dealer; Booth Colman as Ralph Waldo Emerson; Morris Ankrum as Senator Richard B. Altricks; as William

Lloyd Garrison, John Holland as Andrew Klingler, Ken Drake as John Greenleaf Whittier, David Bond as the Rev. Theodore Parker, Tyler McVey as Senator Walker, Jim Biles as Milard Fillmore and Robert Murphy as a slave.

Robert Galt directed the drama written by A. J. Russell for the Drama Guild, Association, producers of the series sponsored by Administration Limited.

THE MAN AND WOMAN who pay me, always say so, and thereby side all the fun.

EVEN IN OLD AGE, men have all the best of it in that they are likely to be ahead of the women.

Tax Answers On Station KATZ

Persons with tax problems or questions will find ready answers on Radio Station KATZ, beginning this week.

KATZ has been fortunate enough to obtain the services of Sylvia Porter, internationally renowned tax consultant, General Manager Martin O. Brown, informs that the tax expert will be heard over KATZ five times a week.

TOOTHACHE

Don't suffer again. Get relief that lasts with Ora-Jel. It's the only toothache relief that's so fast, so sure, so safe, so simple, so effective. It's the only relief that's so fast, so sure, so safe, so simple, so effective.

The J. Roy Terry School of Music

Courses in Violin, Violoncello, Organ, Theory, Composition, Conducting, Musical Instrument, Musical History and Appreciation, Musicology, Music Business, Music Management, Music Law, Music Education, Music Therapy, Music for the Deaf, Music for the Blind, Music for the Physically Handicapped, Music for the Mentally Retarded, Music for the Emotionally Disturbed, Music for the Chronically Sick, Music for the Dying, Music for the Deceased.

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BERNARD HUTCHERSON FRIDAY AND SATURDAY 527 NATURAL BRIDGE. WILLIAM HENRY. SAT. 5:30. AMBLE PARKING ACROSS THE STREET.

Jimmy McGriff Adds Comic

NEW YORK—Popular jazz organist Jimmy McGriff, currently playing the Showboat Club in Philadelphia, Pa., has made an unusual addition to his trio. It is unusual in the sense that it's especially unusual, 'trio' usually adds on a comedian. That's what Jimmy has done.

The comedian whom Jimmy has added as an attraction in his group is Charles Eckstein, on radio to KATZ, but a real hot property from the West Coast.

Eckstein entertains while Jimmy and his boys get a rest from their swinging act, then they return while Eckstein returns in addition to his comic repertoire.

Jimmy McGriff, now riding high with "Topkapi", the new album release, which is selling like hot glue sticks, is fast becoming the most popular young organist in the country.

ly, giving tax tips and solutions to problems that might confront the taxpayer.

One of America's foremost authorities on family finances, Sylvia Porter is also author of a fast-selling tax guide. Her syndicated tax columns also appear in newspapers from coast to coast.

But only on KATZ, in Saint Louis, is Sylvia Porter to be heard giving her profound knowledge to tax problems. Stay tuned to KATZ, 1600 kc, to hear Sylvia Porter, five times daily.

WILLIAM ANDY KELLEY, author of "A Different Drummer and Dancers on the Street," has been appointed author in residence at the State College of New York. Mr. Kelley's novel, "A Drop of Patience," is a March of this year.

KMOX To Air Writer's Dinner

KMOX Radio, The Sports Vol. of St. Louis, will broadcast the after-dinner proceedings of the St. Louis Writers Dinner on January 26. It was sponsored by Robert Hyland, CBS Vice-President and KMOX Radio General Manager. The broadcast will begin at 8:30. Live from the Gold Room of the Sheraton-Jefferson Hotel and will continue until the awards and other proceedings are completed at approximately 11 p.m.

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